

Information Technology And Small Enterprise

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Keywords:

- Micro enterprise
- Information and communication technology (ICT)
- CARTA

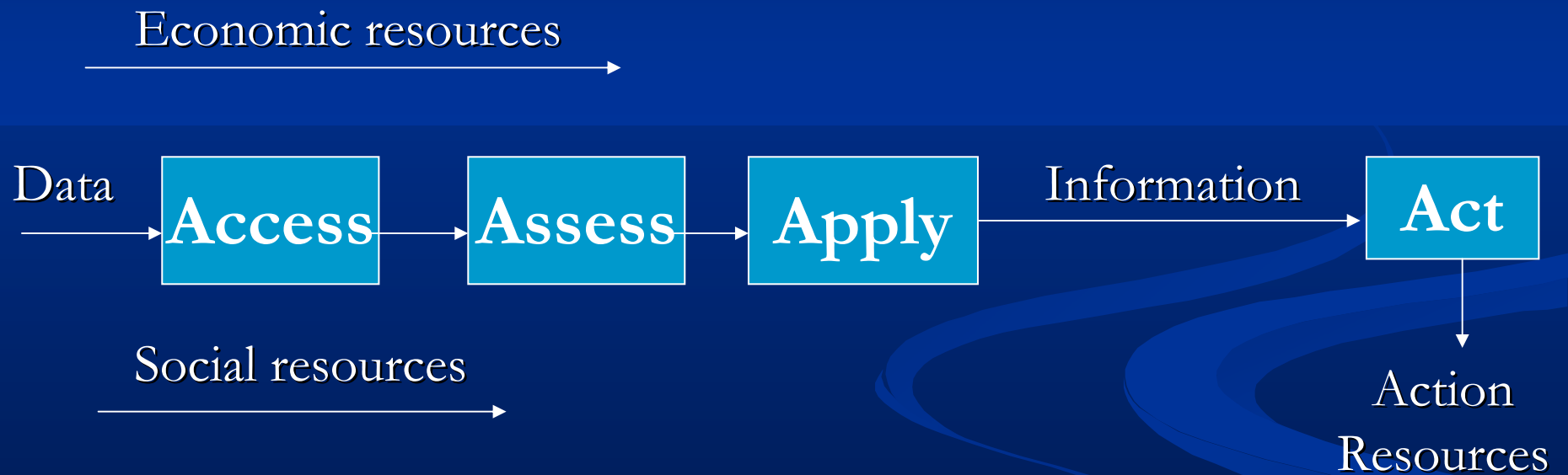
Enterprise Resources:

- Money
- People
- Material
- Technology
- Information

Information needed...

- Supply
 - Finance
 - Skills
- Demand
 - Costumers
- Environment
- Internal processes

Using information....



Sources of information...

- Social sources

—————→ Informal info

- Business sources

- Institutional sources

—————→ Formal Info

Systemic approach to ICT

- Holistic view
- Integrated view
 - Be information centered.
 - Address the full range of information technologies.
 - Understand the context.

What ICTs can M.E.s use?

- Fixed line telephone/ fax
- Mobile phone
- Email
- Internet and web

Factors which determine the usage of ICTs...

- Size
- Sub sector
 - Common applications
 - Linkage with ICT-using suppliers or customers

Problems with using ICT...

At least 90% of DC small enterprises do not use ICT.

- Lack of money
- Lack of skills or knowledge
- Lack of technological infrastructure (electricity-telecommunication)
- Lack of other information chain resources
- Lack of critical mass

Enterprises types and the kinds of support they need...

- Non ICT users
- Non IT users
- Non-networked ICT users
- Networked/intensive ICT users

Issues ICT intermediaries face...

- Identity
 - Sustainability
 - Opportunity cost
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Good Luck

The image features a dark blue background with a lighter blue horizontal band across the middle. In the bottom right corner, there are several overlapping, wavy, light blue lines that create a sense of motion or depth. The text "Good Luck" is centered in the lighter blue band.