

The Entrepreneurial Revolution



Chapter 1

Elham Mohamadi

80/7/19



Challenging the unknown

Challenging the unknown

Perspective



Creation of business

Seeking opportunities

Taking risks beyond security

Having the tenacity to push an idea

The environment for entrepreneurship

Entrepreneurial Economy

Leadership

management

innovation

Job creation

productivity

competitiveness

Formation of new industry

Predominance of new venture in the economy

Effort to start a firm

Incorporation of firm

Change in net tax returnfield

Substantial amount of selfemployment

Entrepreneurial Firm 's Impact

Downsized, restructured and reinvent -

Transforming-

**Many established by woman -
minorities and immigrant**



Trend in research and education

Entrepreneurial education

Outreach activities with entrepreneurs

Entrepreneurial research



Gazells


innovation

growth

survival

Internet and E-Commerce





E-mail
Advertising
Consumer sales
Business to business transaction
Private internal network for employ



Advantages

and

disadvantages



E-names

The web adress



Developing the website

E-Commerce Strategies

Presence

Penetration

Profitability



Reach

Richness

Affiliation

Entrepreneurial Opportunities

